

LEON*

Magazine for Artistic Gymnastics, Rhythmic Gymnastics,
Trampoline and Acrobatic

Media Facts 2023

advertising rates 27/2023

Size of advertisements	Price (Euro)	Format
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cover pages (colour)

4 th page (back cover)	970,- €	DIN A 4 (210 x 297 mm)
3 th page	890,- €	DIN A 4

inside the magazine (colour)

1/1	850,- €	170X250 mm (width x height) or full size
1/2	490,- €	170 x 120 mm or 85 x 250
1/3	370,- €	170 x 80
1/4	280,- €	80 x 120 or 170 x 55
1/8	160,- €	80 x 60 or 55 x 85
supplement	590,- € (till 20 g)	A-4-Format, till 20g (others on demand)
Business link on homepage	half year: 550,- € one year: 750,- €	Please look at the homepage: www.LEON-magazin.de

discounts: booking one year (6 issues): 10 %
booking half year (3 issues) 5 %

15 % additional costs if you send non-digitalised advertisements (for instance prints) and for laying out your advertisements.

Technical facts:

format of magazine:	DIN A 4 (210 x 297 mm),	face: 170 x 250 mm
width of column:	55 mm (outside) and 80 mm (inside)	
print:	Offset, screen till 60 th	
file transfer:	by PDF print files	
language:	German	
edition:	1400 copies (ca. 4.000 readers)	
subscribers:	1200, especially in Germany, but also some readers in Switzerland, Austria, Japan and USA.	
readers:	Sportsmen in Artistic Gymnastics, Rhythmic Gymnastics, Trampoline and Acrobatic; coaches, judges, the managers in sportclubs, the German Gymnastics Federation (DTB) and the 20 national federations of Germany.	

issue	come out	deadline for ads	main subjects / events in 2023
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(5 issues)

01	15. February	27. January	Previews Events 2023
02	15. April	24. March	WC Art. Gym. Cottbus and Stuttgart
03	15. June	26. May	ECh. Artistic Gym. and ECh RG
04	9. August	21. July	National Ch. AG, RG and TRA; EYOF
05/06	9. November	20. October	World Ch. Art. Gymn. and RG