

LEON*

Magazine for Artistic Gymnastics, Rhythmic Gymnastics,
Trampoline and Acrobatic

Media Facts 2024

advertising rates 28/2024

Size of advertisements	Price (Euro)	Format
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cover pages (colour)

4 th page (back cover)	980,- €	DIN A 4 (210 x 297 mm)
3 th page	890,- €	DIN A 4

inside the magazine (colour)

1/1	870,- €	170X250 mm (width x height) or full size
1/2	490,- €	170 x 120 mm or 85 x 250
1/3	380,- €	170 x 80
1/4	290,- €	80 x 120 or 170 x 55
1/8	180,- €	80 x 60 or 55 x 85
supplement	650,- € (till 20 g)	A-4-Format, till 20g (others on demand)
Business link on homepage	half year: 580,- € one year: 850,- €	Please look at the homepage: www.LEON-magazin.de

discounts: booking one year (6 issues): 10 %
booking half year (3 issues) 5 %
15 % additional costs if you send non-digitalised advertisements (for instance prints) and for layouting your advertisements.

Technical facts:

format of magazine: DIN A 4 (210 x 297 mm), face: 170 x 250 mm
width of column: 55 mm (outside) and 80 mm (inside)
print. Offset, screen till 60th
file transfer: by PDF print files
language: German
edition: 1400 copies (ca. 4.000 readers)
subscribers: 1200, especially in Germany, but also some readers in Switzerland, Austria, Japan and USA.
readers: Sportsmen in Artistic Gymnastics, Rhythmic Gymnastics, Trampoline and Acrobatic; coaches, judges, the managers in sportclubs, the German Gymnastics Federation (DTB) and the 20 national federations of Germany.

issue	come out	deadline for ads	main subjects / events in 2024
(5 issues)			
01	14. February	29. January	Previews Events 2024
02	16. April	25. March	WC Art. Gym. Cottbus; DTB-Cup Stuttgart ECh Trampoline
03-04	25. June	07. June	ECh. Artistic Gym. and ECh RG
05	4. Sept.	11. August	Olympic Games Paris
06	4. Dez.	15. November	World Ch. Aerobic; GER Cup Art.Gym.